

Acquisition Opportunity: Rural Broadband Provider One of largest in the nation – over 30,000 subscribers

Our firm has been engaged to seek a buyer for **KeyOn Communications** (“KeyOn” or “the Company”), one of the nation’s largest providers of wireless broadband, satellite video and Voice over Internet Protocol (VoIP) services. Founded in Las Vegas, Nevada in 2002 and now headquartered in Omaha, Nebraska, the Company currently operates networks covering over 62,000 square miles in 11 states across the Midwest and Western United States.

KeyOn primarily focuses on providing fixed wireless broadband to rural and other areas of the country with populations generally less than 50,000 and/or that are currently underserved by traditional phone and cable companies. KeyOn also offers hosted VoIP services to small to mid-sized businesses as well as to residential customers through wholesale partners and retail direct. Through a combination of organic growth and acquisitions through its Rural UniFi initiative, the Company’s current network footprint covers an addressable market of approximately 2.7 million people, as well as thousands of small to mid-sized businesses. As of January 9th, 2012, there are 18,024 current data service subscribers, 12,586 voice subscribers and 239 trunk channels serving legacy subscriber groups. The Company has opportunistically built mobile and/or nomadic WiMAX networks in and around its market footprint.

In the fall of 2010 KeyOn was announced as a \$10.2 million award recipient under the Broadband Initiatives Program (BIP) to deliver 4G wireless broadband services to almost 40 communities throughout rural Nevada. Pursuant to the project’s design, this will make 4G, last-mile wireless broadband access and VoIP services available to approximately 93,000 people, 5,522 businesses and 849 critical community facilities in qualified rural communities through Nevada. No funds attached to that BIP funding have been drawn, leaving the entire amount available to the buyer.

Our client seeks a timely transaction with an operating entity for whom this subscriber base can improve scale economies, or for a financial buyer with patient money for whom this potentially presents a unique opportunity to acquire an expanding footprint and recurring revenue in a high growth industry. A coverage map is attached below for evaluative convenience.



For a complete information package, please CONTACT:
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